

Privacy Policy – Kinetic Eco Tracker (iOS)

Summary

Kinetic Eco Tracker records the trips you choose to record, and estimates the distance, the CO₂ emitted, and the CO₂ saved compared with making the same journey by car.

Your trips stay on your phone. The route of every trip – the GPS points, the altitude, the times – is stored only on your device. It is never uploaded to us or to anyone else. What leaves your device is described below, and it is either totals you chose to share or the minimum needed to sign you in, take a payment, or show an advert.

What is stored only on your device

The following never leaves your phone, and is deleted when you delete the app or delete your account from within the app:

- The full route of every trip you record: latitude, longitude, altitude and timestamps for each location reading.
- Your trip history: mode of transport, distance, duration, start and end times, and the estimated CO₂ for each trip.
- Your vehicle profile and the fuel or electricity prices you enter.
- Your settings, language, theme, weekly goal, badges and streaks.

Motion and step data from the phone's sensors is read while a trip is recording, used on the device to tell walking from driving, and never transmitted.

What leaves your device

1. Your account (Firebase Authentication, operated by Google)

To sign in with email and password we store your email address and an encrypted form of your password. If you use "Continue with Google", we receive the name, email address and profile picture on that Google account.

An account is required because your subscription entitlement and, if you opt in, your leaderboard entry are tied to an identity.

2. The leaderboard – only if you opt in (Cloud Firestore, operated by Google)

The leaderboard is off by default. If you turn it on in Settings, we store a single record containing:

- your user ID and the display name you chose;
- your total CO₂ saved, CO₂ emitted, distance and number of trips, for the last seven days and for all time.

That is the whole record. Individual trips, routes, locations, times and maps are not included and are never uploaded. Other users of the app can see your display name and those totals. Turning the leaderboard off, or deleting your account, deletes the record.

3. Reports about other users (Cloud Firestore)

If you report someone's leaderboard name, we store your user ID, their user ID, the name you reported, the reason you selected, and the time, so that we can review it. Blocking someone instead does not create a report.

4. AI Insights – optional (Firebase Cloud Functions and Google Gemini)

If you ask for an AI summary, the app sends aggregate statistics only – your totals, distance per transport mode, number of active days and the period covered – to our own server function, authenticated with your sign-in token. That function passes the figures to Google's Gemini API and returns the written summary.

No routes, no coordinates, no individual trips and no personal identifiers are included. If you never use the feature, nothing is sent.

5. Subscriptions (Apple and RevenueCat)

Kinetic Eco Tracker offers one optional auto-renewable subscription.

Subscription name: Premium

Length: 1 month, renewing monthly

Price: US\$1.99 per month. In other countries the price is the equivalent App Store price tier for your territory, shown in your local currency on the purchase screen before you buy.

What it includes: removal of all advertising, monthly travel statements showing estimated fuel and electricity costs, and analysis of repeated journeys.

Payment and renewal

- Payment is charged to your Apple ID account when you confirm the purchase.
- The subscription renews automatically unless you turn off auto-renewal at least 24 hours before the end of the current period.

- Your account is charged for renewal within 24 hours before the end of the current period, at the price stated above.
- You can manage your subscription and turn off auto-renewal in your Apple ID Account Settings after purchase, or in the app under Settings - Premium - Manage subscription.
- Cancelling stops the next renewal. The current paid period continues until it expires, and part-periods are not refunded.
- Refunds are handled by Apple, not by us, under Apple's Media Services Terms and Conditions. Requests can be made at reportaproblem.apple.com.
- Any unused portion of a free trial, where one is offered, is forfeited when a subscription is purchased.

6. Advertising (Google AdMob)

Adverts are shown only to users without an active subscription. Subscribing removes all advertising.

Before any advert is requested, the app asks for consent through Google's consent tool, and on iOS it also shows Apple's App Tracking Transparency prompt. If you decline tracking, the app still works and you are shown non-personalised adverts instead. AdMob receives your IP address, general device information and, only where you have allowed it, Apple's advertising identifier.

Location

Kinetic Eco Tracker asks for location in two distinct ways.

While using the app – used to measure the distance of a trip you have started. Recording continues if you switch to another app or lock the screen, so that a trip is not cut short; iOS shows the blue location indicator during that time. Recording stops when you stop the trip.

Always – optional, off by default, and requested only if you switch on "Start and stop trips automatically" in Settings. It allows iOS to wake the app when your phone leaves a 150-metre area around where your last trip ended, so a trip can start without you opening the app, and end and save itself after two minutes without movement. You can switch it off at any time in Settings, or in the iOS Settings app, and the app returns to recording only trips you start.

If you never enable automatic trips, the app never requests Always access.

Notifications

All notifications are scheduled and delivered locally by your device — the optional daily digest, the monthly statement, and the confirmation when a trip is saved. The app does not register for push notifications and we cannot send you messages remotely.

Retention and deletion

Trip data on your device is kept until you delete a trip, delete your account, or remove the app.

Deleting your account from Settings deletes your sign-in record, your leaderboard entry if you had one, and the trip history stored on the device. Reports you have filed about other users are kept, without being shown to you, so that moderation decisions remain reviewable.

You can also ask us to delete your data by writing to kineticecotracker@gmail.com.

Your rights

Where the GDPR or the CCPA applies to you, you may request access to your personal data, correction of it, erasure of it, or a copy of it in portable form, and you may object to processing. Write to kineticecotracker@gmail.com and we will respond within 30 days.

We do not sell your personal data. We share it only with the service providers named above, and only so the app can function.

Children

Kinetic Eco Tracker is not directed at children under 13, and we do not knowingly collect personal data from them. If you believe a child has provided us with personal data, write to kineticecotracker@gmail.com and we will delete it.

Service providers

- Google — Firebase Authentication, Cloud Firestore, Cloud Functions, Gemini API, AdMob, and Google Maps for displaying a recorded route.
- RevenueCat — subscription status and receipt validation.
- Apple — payment processing for subscriptions.

Changes

If we change this policy we will update the effective date above, and where the change is significant we will say so in the app.